




The African Peering and Interconnection Forum

 20 – 22 August 2024

 Kinshasa, Democratic Republic of Congo

Organizers:



Internet
Society

Local Host:



fPIF 2024

The African Peering and Interconnection Forum (AfPIF), organized by the African IXP Association (AFIX) with the support of the Internet Society (ISOC) and hosted by ISPA DRC seeks to address Africa's unique interconnection challenges and opportunities.

African IXP Association (AFIX) and the Internet Society (ISOC) will hold the 13th annual African Peering and Interconnection Forum in Kinshasa, Democratic Republic of Congo, from 20 - 22 August 2024. The event, hosted by the ISPA DRC, aims to promote the development of national and cross border interconnection by:

- ⌚ Bringing together infrastructure providers, content providers, service providers, and policy-makers to engage, share experiences, and learn from experts in their field.
- ⌚ Promoting the establishment and growth of Internet Exchange Points by fostering community cooperation and by demonstrating the value of local, national, and regional interconnection.
- ⌚ Sharing knowledge about the economics of network interconnection and peering in order to reduce information asymmetry.
- ⌚ Providing opportunities for participants to establish interconnection and other agreements through dedicated "Peering Bilaterals" meeting sessions.
- ⌚ Facilitating participant interaction through social activities and an online portal.



Photo: AfPIF 2023, Accra, Ghana

AFPIF 2024 | Kinshasa, Democratic Republic of Congo

20 – 22 August 2024

After twelve years of engagement, AfPIF has earned its reputation as the seminal event for peering and interconnection in Africa. It is widely regarded as a key venue for networking and business development because it provides unique opportunities for industry participants to meet, socially interact, and develop new relationships.

By being part of this event you will have the opportunity to interact with:

- Network Infrastructure Providers
- Internet Exchange Point Operators
- Content Providers and Content Distribution Networks
- Internet Service Providers
- Data Center Operators
- Research and Education Networks
- Network Interconnection Experts
- Policy-makers and Regulators.





SOCIAL ACTIVITIES

Planned social activities include:

- ⌚ **Beers for Peers:** An informal event designed to provide an opportunity for participants to meet and interact in an informal environment early in the conference schedule. This event will be held on the evening of Tuesday 20 August and is sponsored by NAPAfrica.
- ⌚ **Gala Dinner:** A more formal event designed to give participants an opportunity to interact and enjoy a taste of Congolese cuisine and culture. This event will be held on the evening of Wednesday 21 August and will be hosted by ISPA DRC.

AfPIF also provides additional opportunities for interaction in its exhibition area and in the Peering Bilaterals sessions which are designed to facilitate one-on-one meetings between participants.





THE VENUE

The Democratic Republic of Congo (DRC) is an African country geographically located in Central Africa and has 9 neighboring countries. Based on its surface area and its regional integration on the African continent, the Democratic Republic of Congo belongs to economic zones such as: the East African Community (EAC), the Economic Community of Central African States (ECCAS); the Intergovernmental Authority on Development (IGAD), the Southern African Development Community (SADC).

The hydrological potential of the DRC is marked by the majestic Congo river, the most important river in Africa by its flow and the second river in the world with the largest basin. The relief of the DRC is dominated to the east by the large eastern rifts occupied by lakes Tanganyika, Kivu, Édouard and Albert; to the southeast by the high plateaus dotted with inselbergs (Katanga plateau), massifs with flattened summits (Mitumba mountains) and collapse ditches (Lake Upemba); to the west by a narrow sandy and sometimes marshy strip offering access to the Atlantic Ocean.

A visa is required in most instances to enter DRC. They can be obtained by application to the DRC Consulate or Embassy in the local country. Alternatively, a flying visa and airport visa can be paid for and collected on arrival, a visa on arrival for those nationals who do not need to pay a fee and also a special flying visa can be obtained.

The digital industry in the DRC is growing with the deployment of digital transport infrastructure (new submarine cables and the construction of new landing stations, extension of terrestrial cables to connect the various large scattered cities of the country on 2,345,000 m²); data center under construction; development of local content through the digitalization of consumer services.

Kinshasa is the capital of the DRC. It is the largest city in the country and covers 9,965 km². With an estimated population of 17 million in its metropolitan area. Kinshasa is a welcoming and secure city. It offers its visitors a varied range in terms of gastronomy, music and tourism.





SPONSORSHIP OPPORTUNITIES



Platinum Sponsor

Sponsorship Value: \$20,000

(\$34k for 2 years)

- Opportunity to provide branded swag for the delegate bags;
- Exclusive use of a private meeting room at the venue during the event;
- Sponsor logo displayed prominently on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue, with the opportunity to select location ahead of other lower tier sponsors;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications (includes quote from Sponsor and a link to Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Gold Sponsor

Sponsorship Value:

\$12,000 (20k for 2 years)

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post- event communications (includes link to the Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Silver Sponsor

Sponsorship Value:

\$7,500 (13k for 2 years)

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Bronze Sponsor

Sponsorship Value:

\$5,000 (8k for 2 years)

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre-and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Streaming Sponsor

Sponsorship Value:

\$15,000

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



SI and Closed Captioning Sponsor

Sponsorship Value: \$17,000

(Exclusive)

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Connectivity Sponsor

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area at the venue;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.

 **Barrista Sponsor (per day)**
Sponsorship Value:
\$7,500 (or \$20k for 3 days)

- ⦿ Sponsor logo displayed on event signage throughout the event;
- ⦿ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⦿ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⦿ Recognition of sponsorship in pre- and post-event communications; and
- ⦿ Sponsor logo included in video reel playing at start and end of each day of the event.

 **T Shirt Sponsor**
Sponsorship Value:
\$15,000

- ⦿ Sponsor logo displayed on event signage throughout the event;
- ⦿ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⦿ Exclusive exhibition table in the exhibition area at the venue;
- ⦿ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⦿ Recognition of sponsorship in pre- and post-event communications;
- ⦿ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⦿ Recognition of sponsorship on AfPIF social media channels.

 **Fellowship Sponsor**
Sponsorship Value:
\$7,500 (or \$5k without exhibition table)

- ⦿ Sponsor logo displayed on event signage throughout the event;
- ⦿ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⦿ Exclusive exhibition table in the exhibition area at the venue;
- ⦿ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⦿ Recognition of sponsorship in pre- and post-event communications;
- ⦿ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⦿ Recognition of sponsorship on AfPIF social media channels.

SPONSORSHIP BENEFITS

- Maximize your investment with the best combination of content, exhibition, and networking opportunities available in the region;
- An opportunity for face-to-face communication with existing and potential customers, thereby increasing loyalty and allowing new leads to be established;
- Access to speaker presentations, insights, and industry trends;
- Be seen as an active and relevant player in your industry; and
- Strong potential for positive media coverage.




SPONSORSHIP CONTACT

Tailored sponsorship packages are also available. For more information about these packages, or to discuss sponsorship in general, please contact:

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Local Sponsorship

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Organizers:



Local Host:



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