




The African Peering and Interconnection Forum

 **22 – 24 August 2023**

 **Accra, Ghana**



Organizers:



Local Host:



The African Peering and Interconnection Forum (AfPIF), organized by the African IXP Association (AFIX) with the support of the Internet Society (ISOC) and hosted by MainOne, an Equinix Company seeks to address Africa's unique interconnection challenges and opportunities.

African IXP Association (AFIX) and the Internet Society (ISOC) will hold the 12th annual African Peering and Interconnection Forum in Accra, Ghana, from 22 - 24 August 2023. The event, hosted by the MainOne, an Equinix Company, aims to promote the development of national and cross border interconnection by:

- ⤿ Bringing together infrastructure providers, content providers, service providers, and policy-makers to engage, share experiences, and learn from experts in their field.
- ⤿ Promoting the establishment and growth of Internet Exchange Points by fostering community cooperation and by demonstrating the value of local, national, and regional interconnection.
- ⤿ Sharing knowledge about the economics of network interconnection and peering in order to reduce information asymmetry.
- ⤿ Providing opportunities for participants to establish interconnection and other agreements through dedicated "Peering Bilaterals" meeting sessions.
- ⤿ Facilitating participant interaction through social activities and an online portal.



AFPIF 2023 | Gold Coast City, Accra

22 – 24 August 2023

After eleven years of engagement, AfPIF has earned its reputation as the seminal event for peering and interconnection in Africa. It is widely regarded as a key venue for networking and business development because it provides unique opportunities for industry participants to meet, socially interact, and develop new relationships.

By being part of this event you will have the opportunity to interact with:

- Network Infrastructure Providers
- Internet Exchange Point Operators
- Content Providers and Content Distribution Networks
- Internet Service Providers
- Data Center Operators
- Research and Education Networks
- Network Interconnection Experts
- Policy-makers and Regulators.





SOCIAL ACTIVITIES

Planned social activities include:

- **Beers for Peers:** An informal event designed to provide an opportunity for participants to meet and interact in an informal environment early in the conference schedule. This event will be held on the evening of Tuesday 22 August and is sponsored by NAPAfrica.
- **Gala Dinner:** A more formal event designed to give participants an opportunity to interact and enjoy a taste of Ghanaian cuisine and culture. This event will be held on the evening of Wednesday 23 August and will be hosted by MainOne, an Equinix Company.

AfPIF also provides additional opportunities for interaction in its exhibition area and in the Peering Bilaterals sessions which are designed to facilitate one-on-one meetings between participants.





THE VENUE

Ghana, is a country in West Africa, spanning diverse biomes that range from coastal savannas to tropical rainforest. It abuts the Gulf of Guinea and the Atlantic Ocean to the south, sharing borders with Ivory Coast in the west, Burkina Faso in the north, and Togo in the east. It is centrally located – The Greenwich meridian passes through Tema in Accra, and easily accessible by flight (5 hours to East Africa, 6 hours to Southern Africa, 6 hours to Europe, 11 hours to the US, 8 hours to the Middle East). Within West Africa, it is easy access via flight and road from West African neighbours, with about 1 hour flight time to major West African hubs.

Visa is not a requirement to about 20 countries in Africa, and is issued upon arrival to most of the rest, within a short time.

Ghana has a stable political environment, and has several attractions – Forts, castles, beaches, canopy walks, and has tasty cuisines; look out for red red, jollof rice, fufu etc

Ghana is connected to about 13 West African countries via submarine and terrestrial cables, which offers a great environment for data centers, It has vibrant industry associations, and a great policy environment.

Accra is attractive, and secure. It is safe to walk or move around in Accra 24/7, has friendly people, there is ease of transportation.





SPONSORSHIP OPPORTUNITIES



Platinum Sponsor

Sponsorship Value: \$20,000

(or \$50k 3 x multi year)

- Maximize your investment with the best combination of content, exhibition, and networking opportunities available in the region;
 - An opportunity for face-to-face communication with existing and potential customers, thereby increasing loyalty and allowing new leads to be established;
 - Access to speaker presentations, insights, and industry trends;
 - Be seen as an active and relevant player in your industry; and
 - Strong potential for positive media coverage.
- Opportunity to provide branded swag for the delegate bags;
 - Exclusive use of a private meeting room at the venue during the event;
 - Sponsor logo displayed prominently on event signage throughout the event;
 - Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
 - Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area, with the opportunity to select location first;
 - Opportunity to display one pop-up banner inside the conference room;
 - Recognition of sponsorship and expression of thanks to Sponsor at plenary;
 - Recognition of sponsorship in pre- and post-event communications (includes quote from Sponsor and a link to Sponsor's homepage);
 - Sponsor logo included in video reel playing at start and end of each day of the event; and
 - Recognition of sponsorship on AfPIF social media channels.



Gold Sponsor

Sponsorship Value:

\$12,000 (or \$30k 3 x multi year)

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post- event communications (includes link to the Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Silver Sponsor

Sponsorship Value:

\$7,500 (or \$20k 3 x multi year)

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Bronze Sponsor

Sponsorship Value: \$5,000

(or \$12k 3 x multi year)

- ⤵ Sponsor logo displayed on event signage throughout the event;
- ⤵ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⤵ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⤵ Recognition of sponsorship in pre-and post-event communications;
- ⤵ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⤵ Recognition of sponsorship on AfPIF social media channels.



Barrista Sponsor (per day)

Sponsorship Value: \$7,500

(or \$20k for 3 days)

- ⤵ Sponsor logo displayed on event signage throughout the event;
- ⤵ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⤵ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⤵ Recognition of sponsorship in pre- and post-event communications; and
- ⤵ Sponsor logo included in video reel playing at start and end of each day of the event.



T Shirt Sponsor

Sponsorship Value:

\$15,000

- ⤵ Sponsor logo displayed on event signage throughout the event;
- ⤵ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⤵ Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area;
- ⤵ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⤵ Recognition of sponsorship in pre- and post-event communications;
- ⤵ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⤵ Recognition of sponsorship on AfPIF social media channels.



Connectivity Sponsor

Sponsorship Value:

\$20,000

- ⤵ Opportunity to provide branded swag for the delegate bags;
- ⤵ Sponsor logo displayed on event signage throughout the event;
- ⤵ Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- ⤵ Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area;
- ⤵ Opportunity to display one pop-up banner inside the conference room;
- ⤵ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⤵ Recognition of sponsorship in pre- and post-event communications;
- ⤵ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⤵ Recognition of sponsorship on AfPIF social media channels.



Streaming Sponsor

Sponsorship Value: \$15,000

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



SI and Closed Captioning Sponsor

Sponsorship Value: \$17,000

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exhibition space –
 - At venue – exclusive exhibition table in the exhibition area;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



Fellowship Sponsor

Sponsorship Value: \$7,500

(or \$5k without exhibition table)

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed on the event website, including a link to the Sponsor's homepage;
- Exhibition space
 - At venue – exclusive exhibition table in the exhibition area;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on AfPIF social media channels.



SPONSORSHIP CONTACT

To discuss sponsorship opportunities during AfPIF 2023, please contact:

Sally Harvey

Director, Sponsorship and Partnership Development, Internet Society

✉ harvey@isocfoundation.org

☎ +44 (0) 7825 093 130

Local Sponsorship

Emmanuel Kwarteng

Country Manager, Ghana, MainOne, an Equinix Company

☎ +233 302 744 030 9872

☎ +233 244 353 093

✉ Emmanuel.Kwarteng@mainone.net

Organizers:



Local Host:



Internet Society

Rue Vallin 2, 1201 Geneva, Switzerland.

Tel: +41 22-807-1444

Reston - 11710 Plaza America Drive, Suite 400 Reston, VA 20190 U.S.A

Tel: +1 703 439 2120 | Fax: +1 703 326 9881