



10<sup>th</sup>  
ANNIVERSARY  
[ 2010 - 2019 ]

# The African Peering and Interconnection Forum

**Venue:** Intercontinental Hotel,  
BalACLava, Mauritius

**Date:** 20<sup>th</sup> – 22<sup>nd</sup> August 2019



**Rogers Capital**

CORPORATE • TECHNOLOGY • FINANCIAL





**The African Peering and Interconnection Forum (AfPIF), organized by the Internet Society (ISOC) and the African IXP Association (AFIX), and hosted by Rogers Capital, seeks to address Africa's unique interconnection challenges and opportunities.**

The Internet Society (ISOC) and African IXP Association (AFIX) will hold the 10<sup>th</sup> annual African Peering and Interconnection Forum in Port Louis, Mauritius from 20-22 August 2019. The event, hosted by Rogers Capital, aims to promote the development of national and cross border interconnection by:

- ④ Bringing together infrastructure providers, content providers, service providers, and policy-makers to engage, share experiences, and learn from experts in their field.
- ④ Promoting the establishment and growth of Internet exchange points (IXPs) by fostering community cooperation and by demonstrating the value of local, national, and regional interconnection.

- ④ Sharing knowledge about the economics of network interconnection and peering in order to reduce information asymmetry.
- ④ Providing opportunities for participants to establish interconnection and other agreements through dedicated “Peering Bilaterals” meeting sessions.
- ④ Facilitating participant interaction through social activities and an online portal.

## AFPIF 2019 | Intercontinental Hotel, BalACLava, Mauritius | 20<sup>th</sup> – 22<sup>nd</sup> August 2019

After **nine** years of consistent engagement, AfPIF has earned its reputation as the seminal event for peering and interconnection in Africa. It is widely regarded as a key venue for networking and business development because it provides unique opportunities for industry participants to meet, socially interact, and develop new relationships.

By being part of this event you will have the opportunity to interact with:

- Network Infrastructure Providers
- Internet Exchange Point (IXPs) Operators
- Content Providers and Content Distribution Networks
- Internet Service Providers
- Data Center Operators
- Research and Education Networks
- Network Interconnection Experts
- Policy-makers and Regulators.





## » SOCIAL ACTIVITIES

### Planned social activities include:

- 🕒 **Sponsors Dinner:** An exclusive 3 course dinner for sponsors courtesy of the AfPIF organizing team. A great opportunity to enjoy some local food and participate in some pre event networking. This event will be held on the evening of **Monday 19<sup>th</sup> August**.
- 🕒 **Beers for Peers:** An informal event designed to provide an opportunity for participants to meet and interact in an informal environment early in the conference schedule. This event will be held on the evening of **Tuesday 20<sup>th</sup> August**.
- 🕒 **Social Networking Dinner:** A more formal event designed to give participants an opportunity to interact and enjoy a taste of Mauritius cuisine and culture. This event will be held on the evening of **Wednesday 21<sup>st</sup> August**.



**AfPIF also provides additional opportunities for interaction in its exhibition area and in the Peering Bilaterals sessions which are designed to facilitate one-on-one meetings between participants.**







## THE VENUE

Mauritius is a strategically positioned tropical island paradise that is primed to be the peering and interconnection hub for the Indian Ocean islands.

Mauritius currently has two submarine cables with a third landing expected in Q1 2020. Combined, these cables will connect **31** African countries to multiple locations in Europe, the Middle East, and Asia.

Mauritius also features a thriving terrestrial infrastructure industry; an emerging peering ecosystem; a friendly policy environment; and world class business facilities. In addition, it is in close proximity to the islands of Comoros, Madagascar, Reunion, and Seychelles.





## SPONSORSHIP OPPORTUNITIES



AfPIF provides unique opportunities for sponsors to promote their brands while furthering the development of Africa's Internet ecosystem:

- Market your organization, products, and services to a highly focused audience and a variety of companies both large and small
- Maximize your investment with the best combination of content, exhibition, and networking opportunities available in the region
- An opportunity for face-to-face communication with existing and potential customers, thereby increasing loyalty and allowing new leads to be established
- Access to speaker presentations, insights, and industry trends
- Be seen as an active and relevant player in your industry
- Strong potential for positive media coverage.



### Platinum Sponsor

Sponsorship Value: **\$15,000**

- Logo displayed prominently on all event signage
- Logo displayed prominently in the conference programme
- Logo displayed prominently on the AfPIF website with link to company URL
- One table of exhibition space in the exhibition area
- Opportunity to provide 500 branded gifts for the delegate bags
- Opportunity to display one stand-up banner inside the conference room
- Recognition of sponsorship and company representative at plenary
- AfPIF will share up to 2 suitable posts in social media per day.



### Gold Sponsor

Sponsorship Value: **\$10,000**

- Logo displayed on event signage
- Logo displayed in the conference programme
- Logo displayed on the AfPIF website with link to company URL
- One table of exhibition space in the exhibition area
- Opportunity to provide 500 branded gifts for the delegate bags
- Opportunity to display one stand up banner inside the conference room
- Recognition of sponsorship and company representative at plenary.



### Silver Sponsor

Sponsorship Value: **\$5,000**

- Logo displayed on event signage
- Logo displayed in the conference programme
- Logo displayed on the AfPIF website with link to company URL
- One table of exhibition space in the exhibition area
- Recognition of sponsorship and company representative at plenary.

## Women in Tech fellowship

Sponsorship Value: \$5,000

- ⌚ Help promote diversity in the Internet industry by contributing to a fund used to sponsor the travel and accommodation of female participants
- ⌚ Logo displayed prominently on event signage
- ⌚ Thank you & recognition of company and representative at plenary
- ⌚ Recognition of sponsorship on the AfPIF website.

## Barrista Bar sponsor (per day)

Sponsorship Value: \$5,000

- ⌚ Become an instant crowd pleaser by ensuring that all attendees have access to a steady supply of great coffee throughout the day
- ⌚ Branded coffee station, coffee stencil, and coffee cup sleeves
- ⌚ Company logo displayed on event signage.





## | >> SPONSORSHIP CONTACT

To discuss sponsorship opportunities during AfPIF 2019, please contact:

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