



Research, Innovation and Entrepreneurship to develop local content

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Public Policy & Gov't Relations Manager - North Africa

Google, Inc.



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Contenu Online

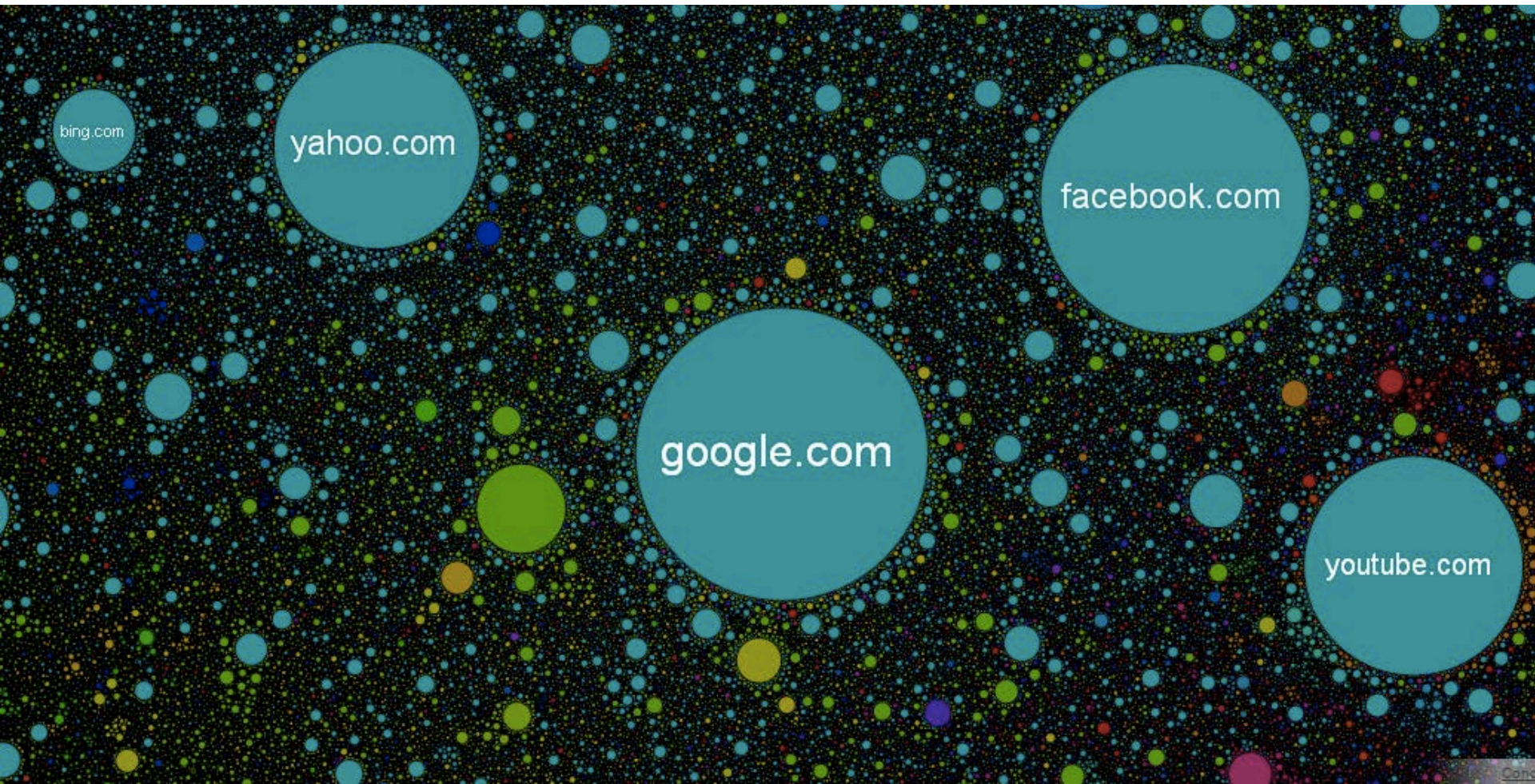
- Email
- Pages et sites web
- Media social / User Generated Content
- Mobile
- Video
- Images

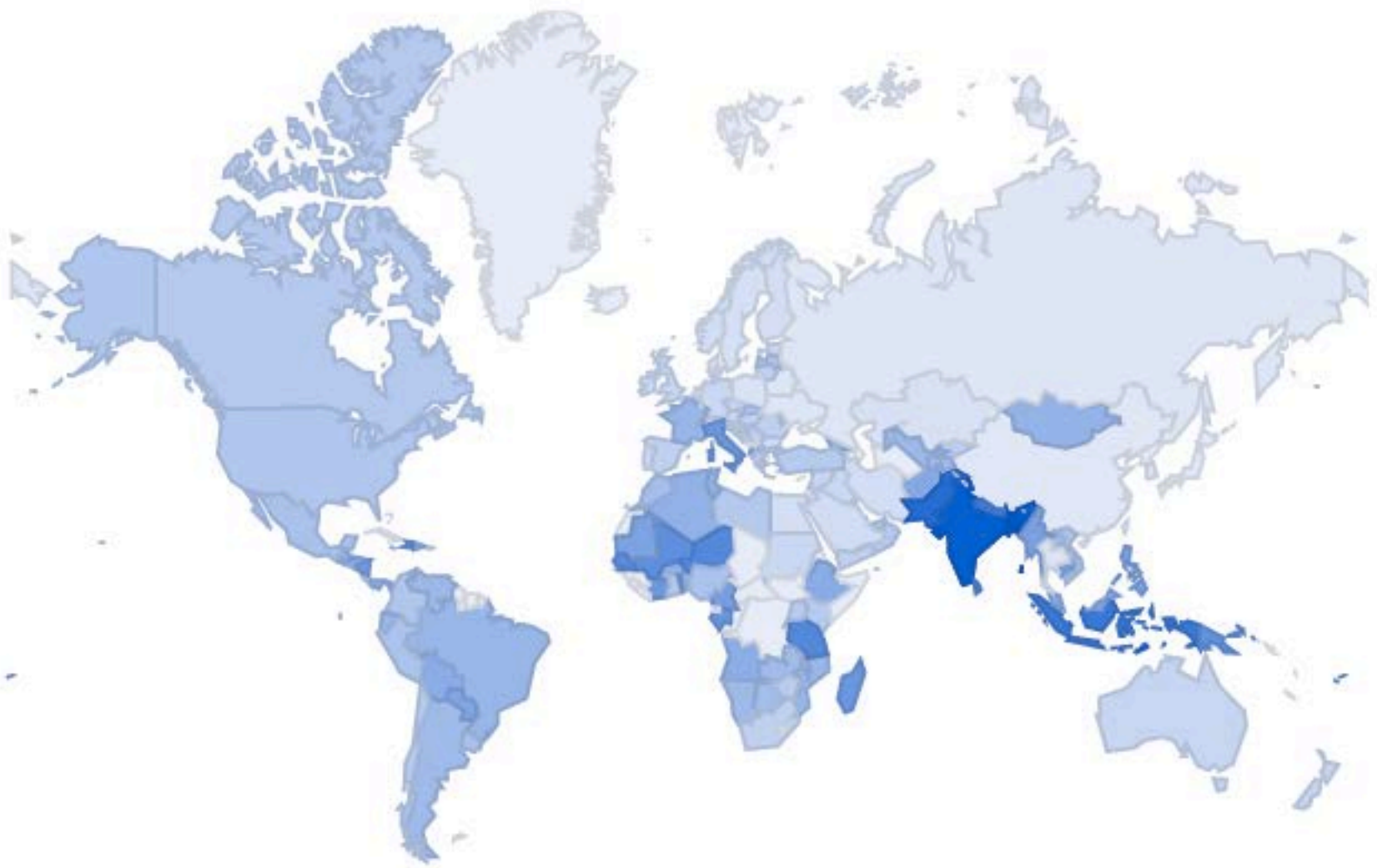
What Happens in an Internet Minute?



And Future Growth is Staggering







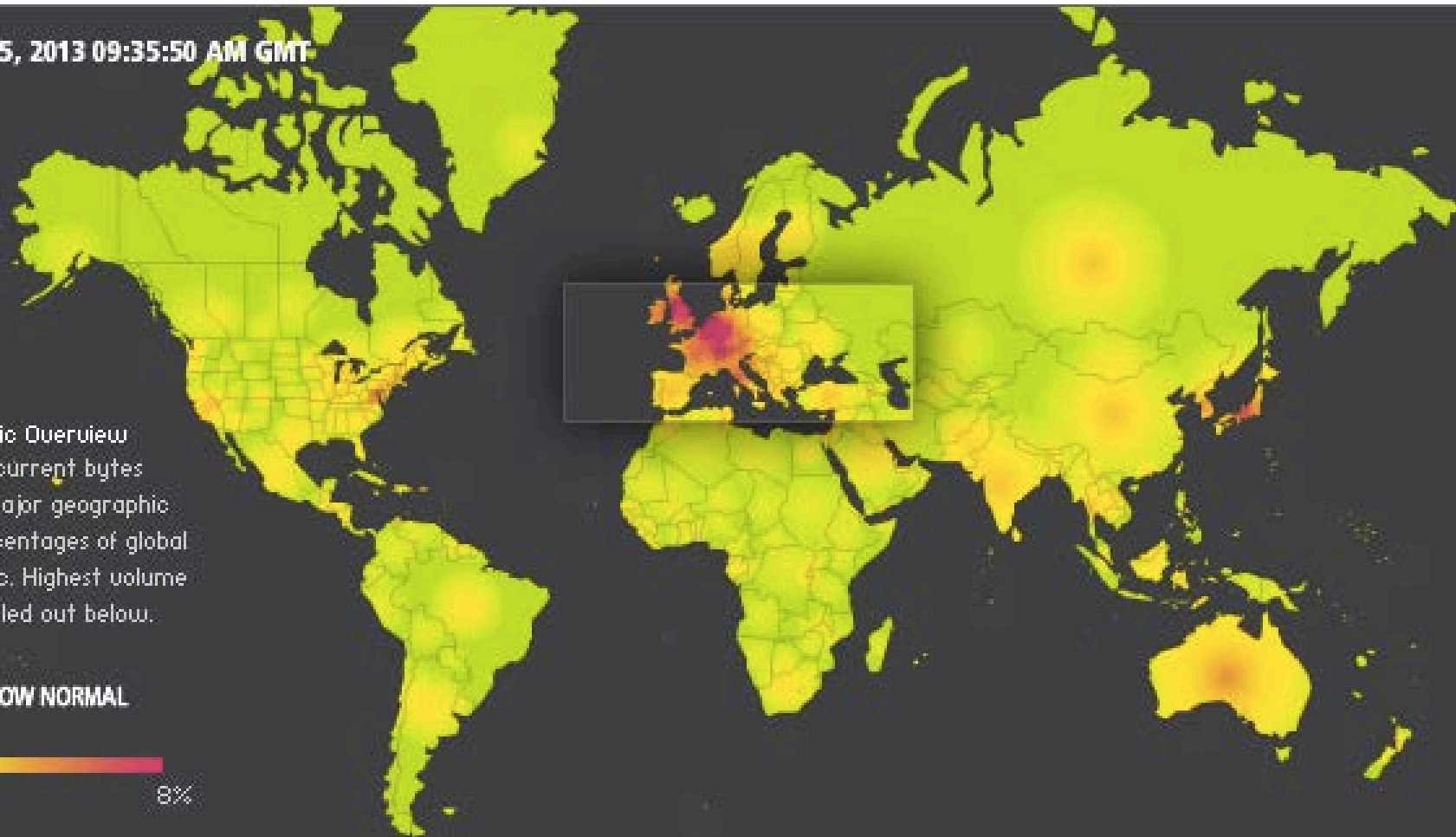
Region | City

YOUTUBE in MENA

- YouTube has more than 4 billion views per day
- 72 hours of video are uploaded to YouTube every minute
- 310M video views a day in MENA
- 13 Million hours of watchtime / day [2nd worldwide after U.S.]

September 05, 2013 09:35:50 AM GMT

Network Traffic Overview
Displayed are current bytes delivered by major geographic region, as percentages of global network traffic. Highest volume regions are called out below.



Ce qu'il faut faire ?

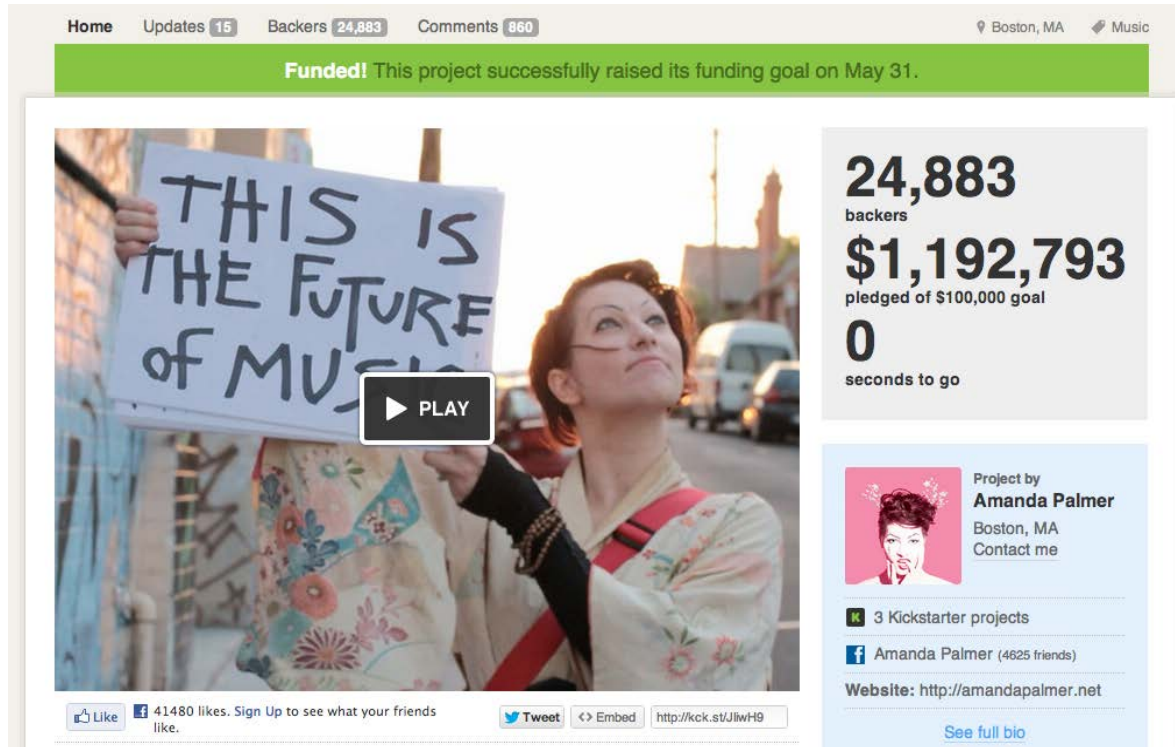


Réduire les barrières pour les entrepreneurs



Réduire les réglementations qui créent des obstacles aux entrepreneurs et aux petites entreprises qui manquent de ressources.

Faciliter l'accès au Capital



Home Updates **15** Backers **24,883** Comments **860** Boston, MA Music

Funded! This project successfully raised its funding goal on May 31.

24,883 backers
\$1,192,793 pledged of \$100,000 goal
0 seconds to go

Project by **Amanda Palmer**
Boston, MA
Contact me

3 Kickstarter projects

Amanda Palmer (4625 friends)

Website: <http://amandapalmer.net>

[See full bio](#)

Like **41480** likes. Sign Up to see what your friends like.

Tweet Embed <http://kck.st/JlWtH9>

*Amanda Palmer raised over \$1M, the most funds ever raised for a musical project on Kickstarter. Over 500,000 people have used **crowdfunding** sites to raise more than \$300M.*

Exiger que les informations du secteur public doivent être ouvert et accessible

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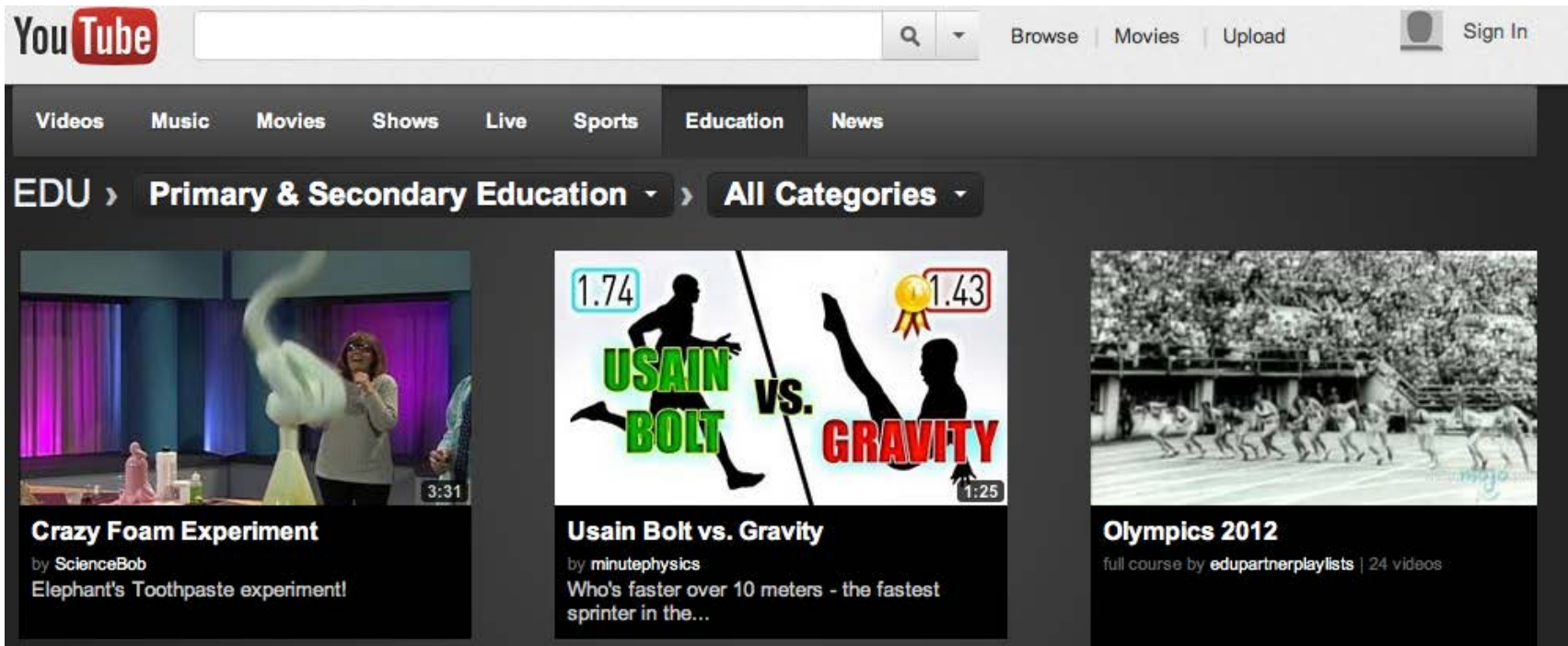
Mettre tous les ressources éducatives financé par le public en licence ouverte en licence open

- Khan Academy & MIT's OpenCourseWare help make education more equitable and make more resources openly available.



KHAN
ACADEMY

Supplément apprentissage traditionnel avec des outils en ligne



- Portugal's investment in e-learning for students aged 6-10 will create 1,470 jobs and produce a **total economic impact of €2.26B**.
- Studies in New Zealand conclude that increased digital literacy skills would result in **national productivity gains of \$1.7B**.

Promouvoir l'accès en temps réel aux données sur l'énergie

- When consumers have access to real-time energy data they save up to 15% on their energy bills.
- If all US households had access to this information it could save consumers \$46 billion by 2020.



Promouvoir la mesure de la vitesse d'Internet

PREPARING YOUR TESTS...

NOW TESTING YOUR UPLOAD SPEED

NOW TESTING YOUR DOWNLOAD SPEED

MLAB

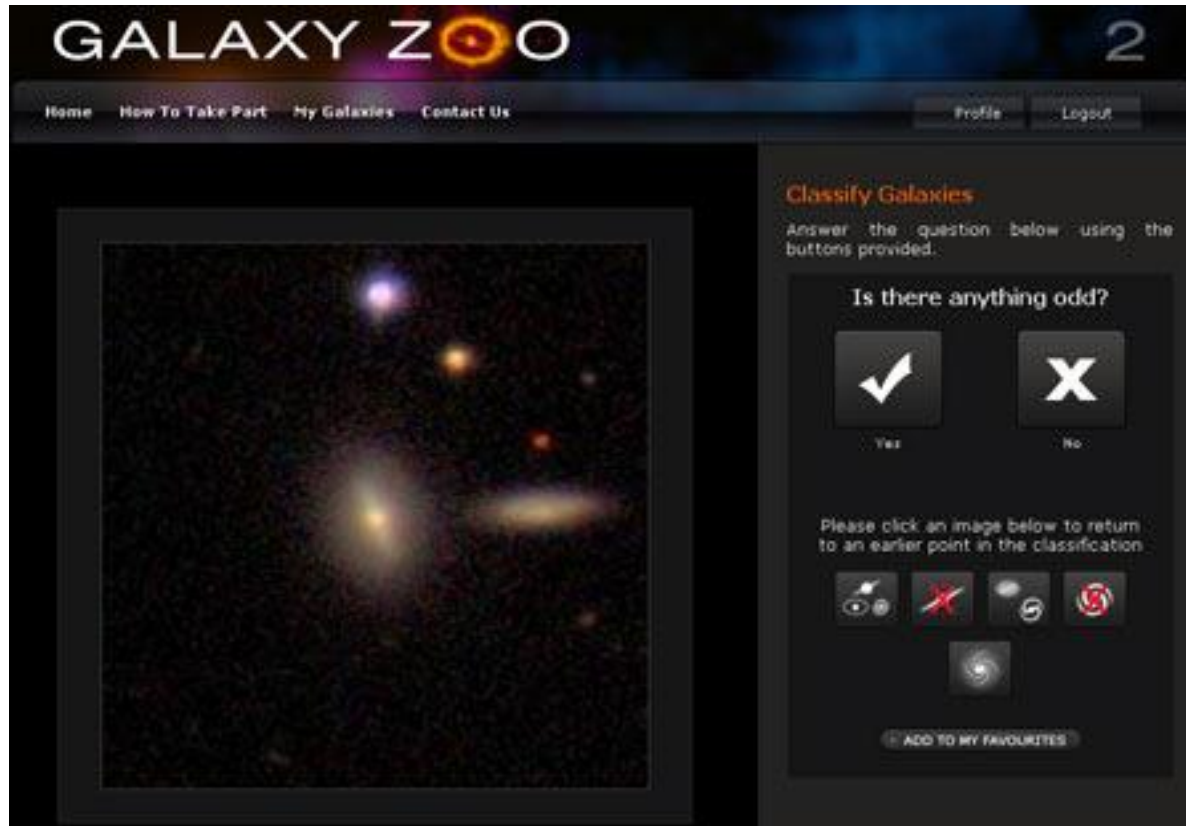
Internet users need high quality information about speed, quality and availability of connections.

Promouvoir des normes ouvertes pour les données sur les transports

- Innovation in transportation vehicles is creating an imperative to establish standard means of collecting and sharing data about transport use.
- As vehicles are built to include more and more sensors, they will be able to make informed decisions that—in aggregate—will optimize use of the network as a whole.



Ouvrir l'accès à la recherche financée par l'État



Galaxy Zoo enables users to collaborate with astronomers in identifying images of galaxies.

Libérer l'innovation transforme la vie



Nous devons penser de manière créative sur comment traduire ces idées en politiques qui favoriseront le développement d'un contenu local.

Thank you!

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