Research, Innovation and Entrepreneurship to develop local content

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CONTENT

Contenu Online

- Email
- Pages et sites web
- Media social / User Generated Content
- Mobile
- Video
- Images

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What Happens in an **Internet Minute?**

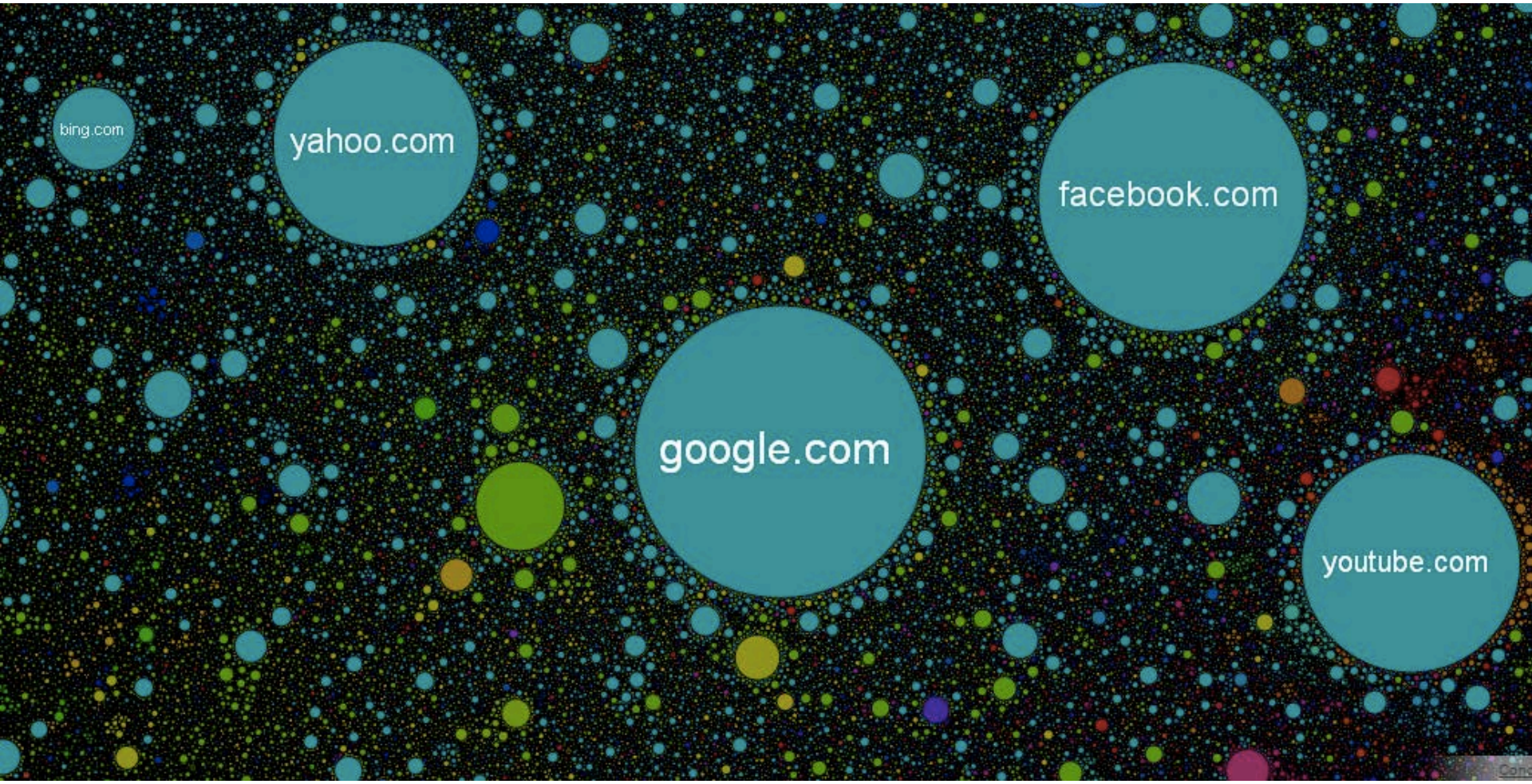
And **Future Growth** is **Staggering**

Today, the number of networked devices = the global population

By **2015**, the number of networked devices = 2x the global population

In **2015**, it would take you **5 years** to view all video crossing IP networks each **second**

intel



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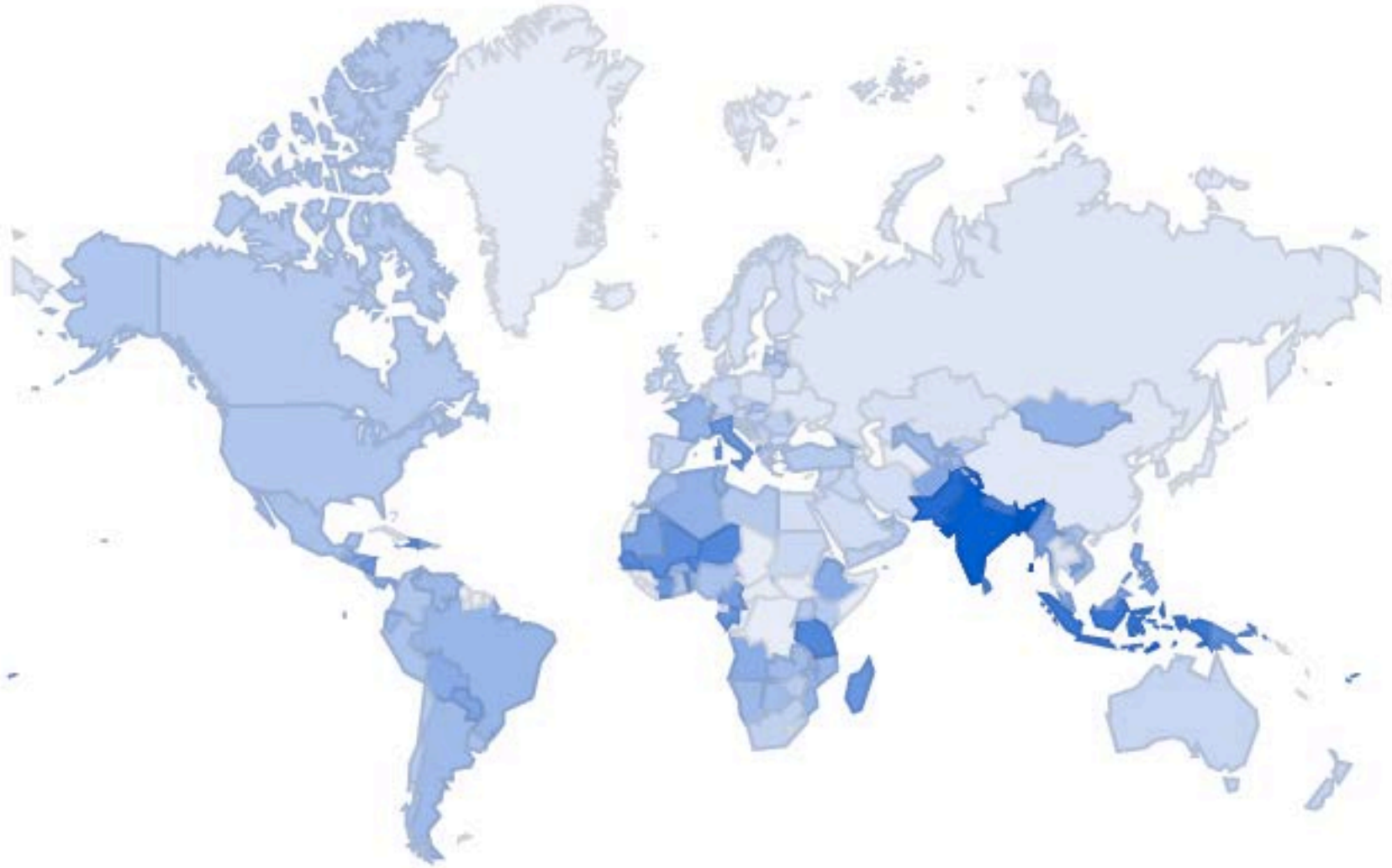

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Region | City

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YOUTUBE in MENA

- YouTube has more than 4 billion views per day
- 72 hours of video are uploaded to YouTube every minute
- 310M video views a day in MENA
- 13 Million hours of watchtime / day [2nd worldwide after U.S.]

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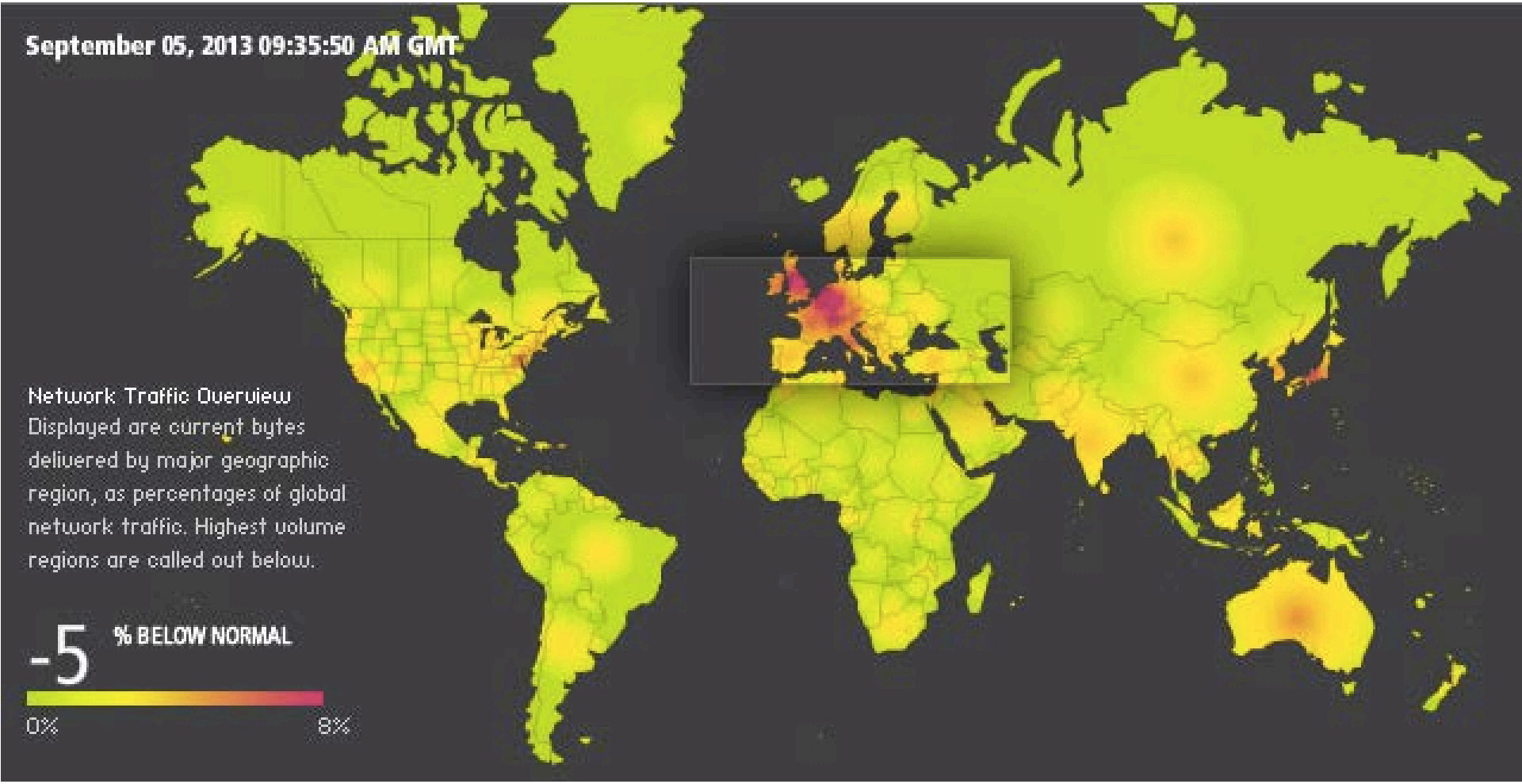

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Ce qu’il faut faire ?

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Réduire les barrières pour les entrepreneurs

Réduire les réglementations qui créent des obstacles aux entrepreneurs et aux petites entreprises qui manquent de ressources.

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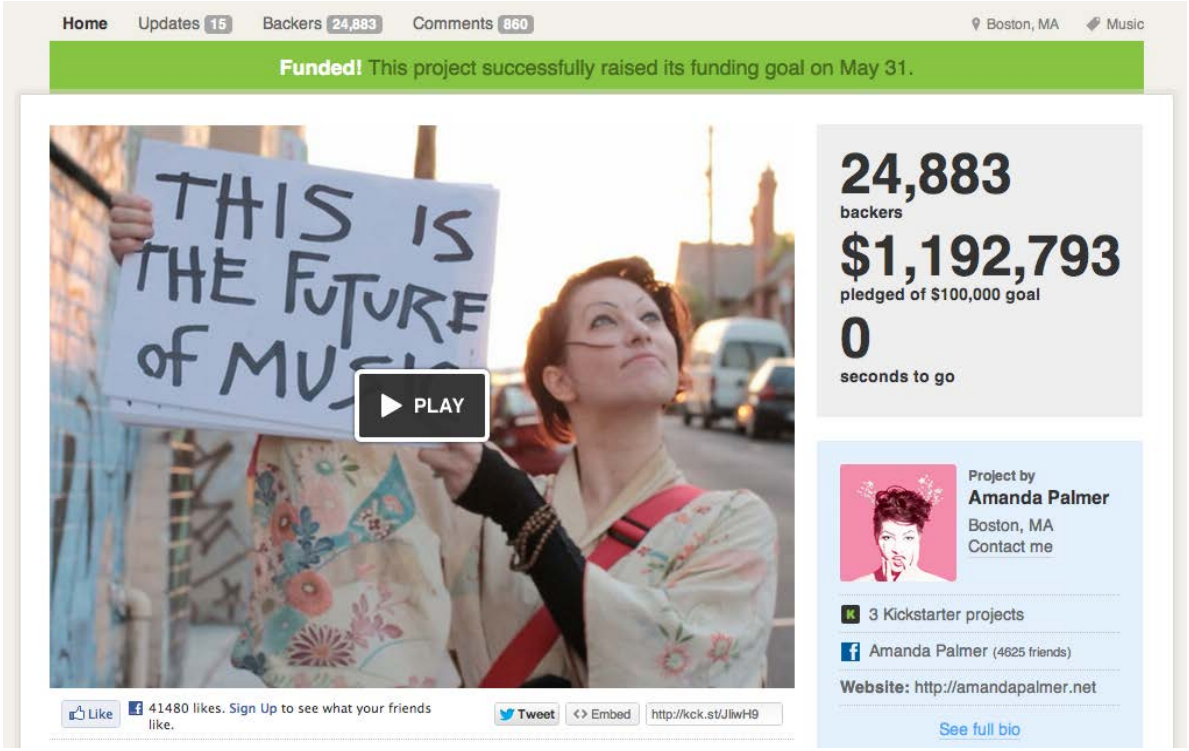
Faciliter l’accès au Capital



Amanda Palmer raised over $1M, the most funds ever raised for a musical project on Kickstarter. Over 500,000 people have used ***crowdfunding*** *sites to raise more than $300M.*

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Exiger que les informations du secteur public doivent être ouvert et accessible

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Mettre tous les ressources éducatives financé par le public en licence ouverteen licence open

- Khan Academy & MIT's OpenCourseWare help make education more equitable and make more resources openly available.

MITOPENCOURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

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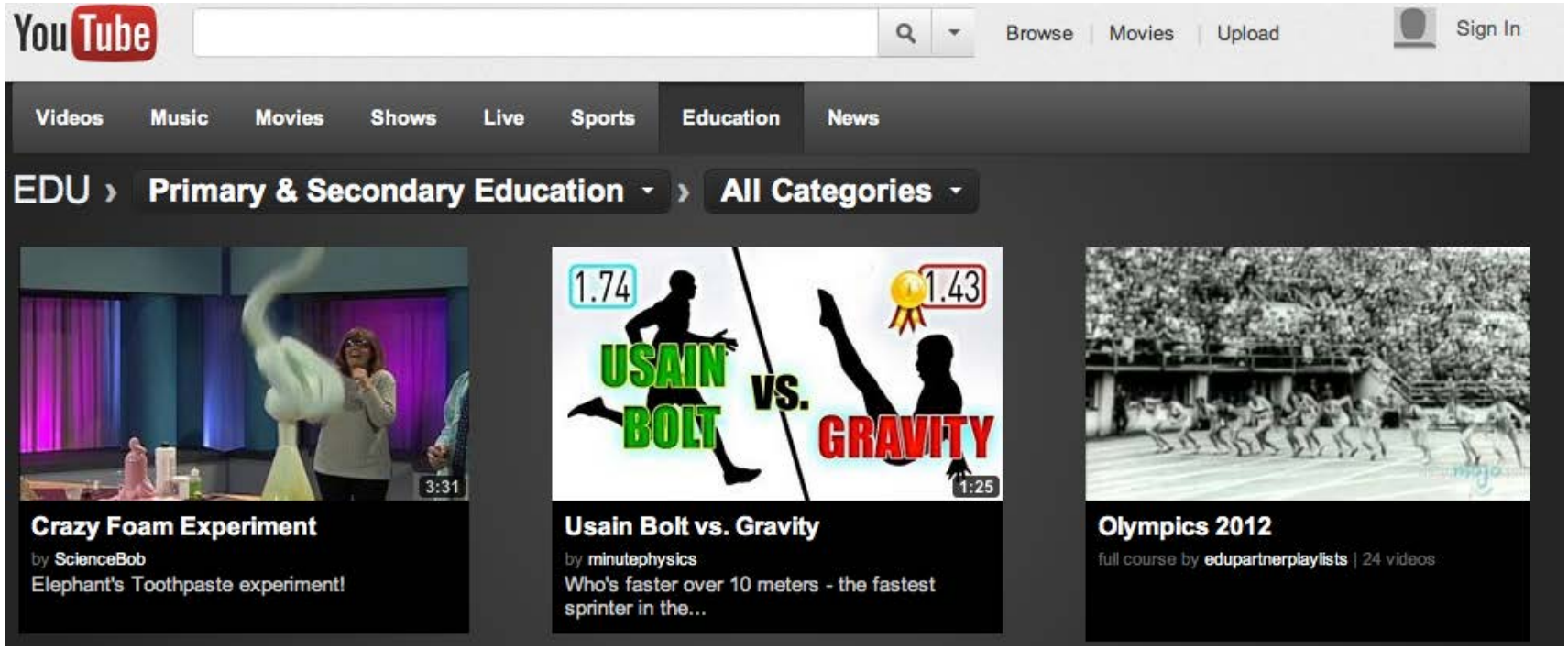
Supplément apprentissage traditionnel avec des outils en ligne



- Portugal's investment in e-learning for students aged 6-10 will create 1,470 jobs and produce a **total economic impact of €2.26B**.
- Studies in New Zealand conclude that increased digital literacy skills would result in **national productivity gains of $1.7B.**

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Promouvoir l'accès en temps réel aux données sur l'énergie

- When consumers have access to real-time energy data they save up to 15% on their energy bills.
- If all US households had access to this information it could save consumers $46 billion by 2020.

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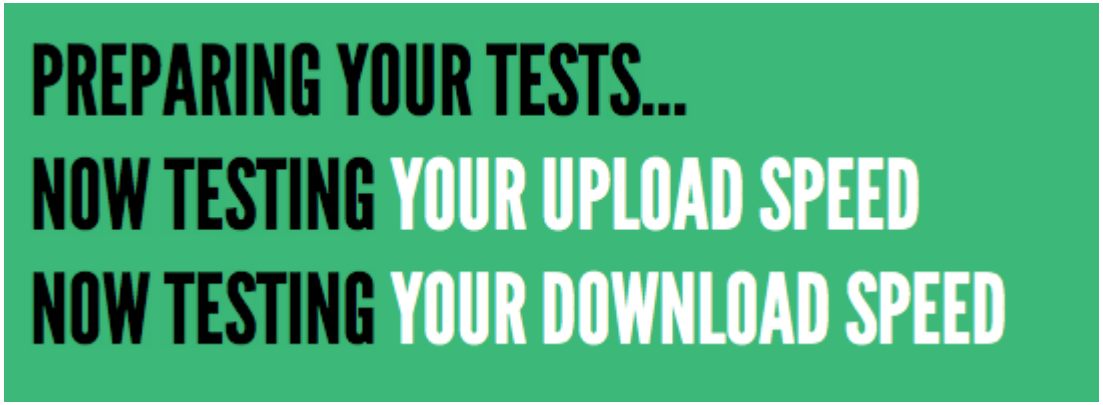
Promouvoir la mesure de la vitesse d'Internet



MLAB

Internet users need high quality information about speed, quality and availability of connections.

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Promouvoir des normes ouvertes pour les données sur les transports

- Innovation in transportation vehicles is creating an imperative to establish standard means of collecting and sharing data about transport use.
- As vehicles are built to include more and more sensors, they will be able to make informed decisions that—in aggregate—will optimize use of the network as a whole.

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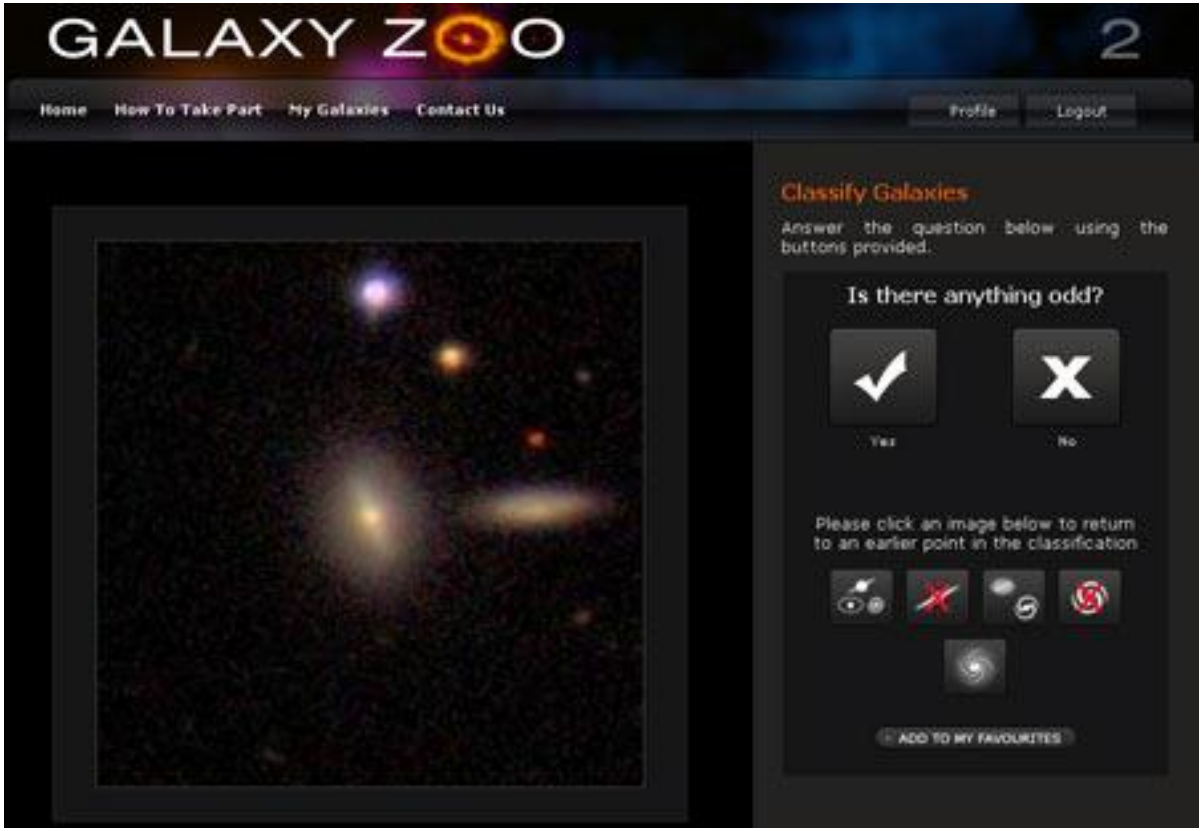
Ouvrir l'accès à la recherche financée par l'État



Galaxy Zoo enables users to collaborate with astronomers in identifying images of galaxies.

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Libérer l'innovation transforme la vie

Nous devons penser de manière créative sur comment traduire ces idées en politiques qui favoriseront le développement d’un contenu local.

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Thank you!

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