Research, Innovation and Entrepreneurship to develop local content

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Contenu Online

• Email
• Pages et sites web
• Media social / User Generated Content
• Mobile
• Video
• Images
What Happens in an Internet Minute?

- 639,800 GB of global IP data transferred
- 20 New victims of identity theft
- 204 million Emails sent
- 47,000 App downloads
- 61,141 Hours of music
- 20 million Photo views
- 3,000 Photo uploads
- 135 Botnet infections
- 1,300 New mobile users
- 6 New Wikipedia articles published
- 100+ New LinkedIn accounts
- 277,000 Logins
- 2+ million Search queries
- 6 million Facebook views
- 320+ New Twitter accounts
- 100,000 New tweets
- 200 New Google+ accounts
- 1.3 million Video views
- 30 Hours of video uploaded
- 1.3 million Video views

And Future Growth is Staggering

Today, the number of networked devices = the global population
By 2015, the number of networked devices = 2x the global population
In 2015, it would take you 5 years to view all video crossing IP networks each second
YOUTUBE in MENA

- YouTube has more than 4 billion views per day
- 72 hours of video are uploaded to YouTube every minute
- 310M video views a day in MENA
- 13 Million hours of watchtime / day [2nd worldwide after U.S.]
Network Traffic Overview
Displayed are current bytes delivered by major geographic region, as percentages of global network traffic. Highest volume regions are called out below.

-5 % BELOW NORMAL
Ce qu’il faut faire ?
Réduire les barrières pour les entrepreneurs

Réduire les réglementations qui créent des obstacles aux entrepreneurs et aux petites entreprises qui manquent de ressources.
Amanda Palmer raised over $1M, the most funds ever raised for a musical project on Kickstarter. Over 500,000 people have used crowdfunding sites to raise more than $300M.
Exiger que les informations du secteur public doivent être ouvert et accessible
Mettre tous les ressources éducatives financées par le public en licence ouverte en licence open

- Khan Academy & MIT's OpenCourseWare help make education more equitable and make more resources openly available.
• Portugal’s investment in e-learning for students aged 6-10 will create 1,470 jobs and produce a **total economic impact of €2.26B**.
• Studies in New Zealand conclude that increased digital literacy skills would result in **national productivity gains of $1.7B**.

Supplément apprentissage traditionnel avec des outils en ligne
When consumers have access to real-time energy data they save up to 15% on their energy bills.
If all US households had access to this information it could save consumers $46 billion by 2020.
Internet users need high quality information about speed, quality and availability of connections.
Innovation in transportation vehicles is creating an imperative to establish standard means of collecting and sharing data about transport use. As vehicles are built to include more and more sensors, they will be able to make informed decisions that—in aggregate—will optimize use of the network as a whole.
Ouvrir l'accès à la recherche financée par l'État

Galaxy Zoo enables users to collaborate with astronomers in identifying images of galaxies.
Libérer l'innovation transforme la vie

Nous devons penser de manière créative sur comment traduire ces idées en politiques qui favoriseront le développement d’un contenu local.
Thank you!

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