

Impact of OTT Tax in Uganda

Facebook usage graphs for Uganda

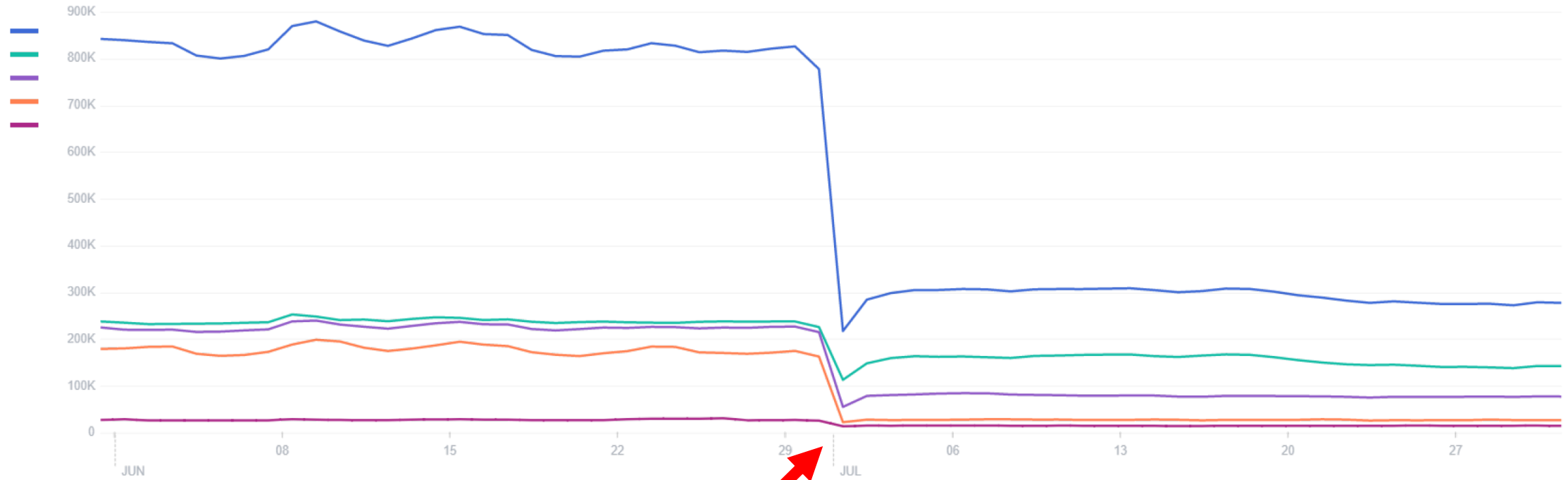
Data source: Facebook

Daily Active Users: June – August 2018

Daily Active Users (DAU) : 2018-06-01 - 2018-07-31

Legend

- All
- Android App
- Facebook Lite
- Basic Site
- Touch Site



OTT tax came into effect on July 1.

Daily Active Users: 2015 - 2018

Daily Active Users (DAU) : 2015-01-01 - 2018-08-15

Legend

- All
- Android App
- Facebook Lite
- Basic Site
- Touch Site
- iPhone App
- Zero Site
- Facebook for Every Phone
- iPad App
- SMS



Presidential/parliamentary election

OTT Tax