



PeeringDB Update

A promotional poster for the Africa Peering and Interconnection Forum (AfPIF) 2017. The poster has a yellow and blue color scheme. At the top left is the "fPIF" logo. The main text reads "The Africa Peering and Interconnection Forum 2017". Below this, it specifies the venue: "Azalai Hotel Abidjan, Boulevard Valéry Giscard d'Estaing, Marcory, Abidjan, Côte d'Ivoire." and the date: "Date: 22nd – 24th August, 2017". At the bottom, it includes the website "www.internetsociety.org" and logos for ARTCI and the Internet Society. The background of the poster features a silhouette of a building with a dome and several circular icons representing network and technology concepts.

Arnold Nipper
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Agenda

1. Organization and Election Update
2. Strategic Goals and Organizational Objectives
3. Feature Planning Process and Roadmap Update

What is PeeringDB?

Mission statement: “PeeringDB, a nonprofit member-based organization, facilitates the exchange of user maintained interconnection related information, primarily for Peering Coordinators and Internet Exchange, Facility, and Network Operators.”

- A PeeringDB record makes it easy for people to find you, and helps you to establish peering
- If you aren't registered in PeeringDB, you can register at <https://www.peeringdb.com/register>
- We use basic verification for new accounts and require current whois information, so please
 - Update and maintain your whois information
 - Register from a company email address



Governance and Membership

- PeeringDB is a United States 501(c)(6) volunteer organization that is 100% funded by sponsorships
- Healthy organization, building financial reserves and executing the long term strategic plan
- Membership rules
 - A corporation, limited liability company, partnership or other legal business entity may be a Member of the Corporation
 - Membership is determined by having both an active PeeringDB.com account and an individual representative or role subscription to the PeeringDB Governance mailing list
 - 327 addresses subscribed to the Governance mailing list (as of 25 Apr, 2017)
 - Governance list is at <http://lists.peeringdb.com/cgi-bin/mailman/listinfo/pdb-gov>
 - More information available at <http://gov.peeringdb.com/>

Committees

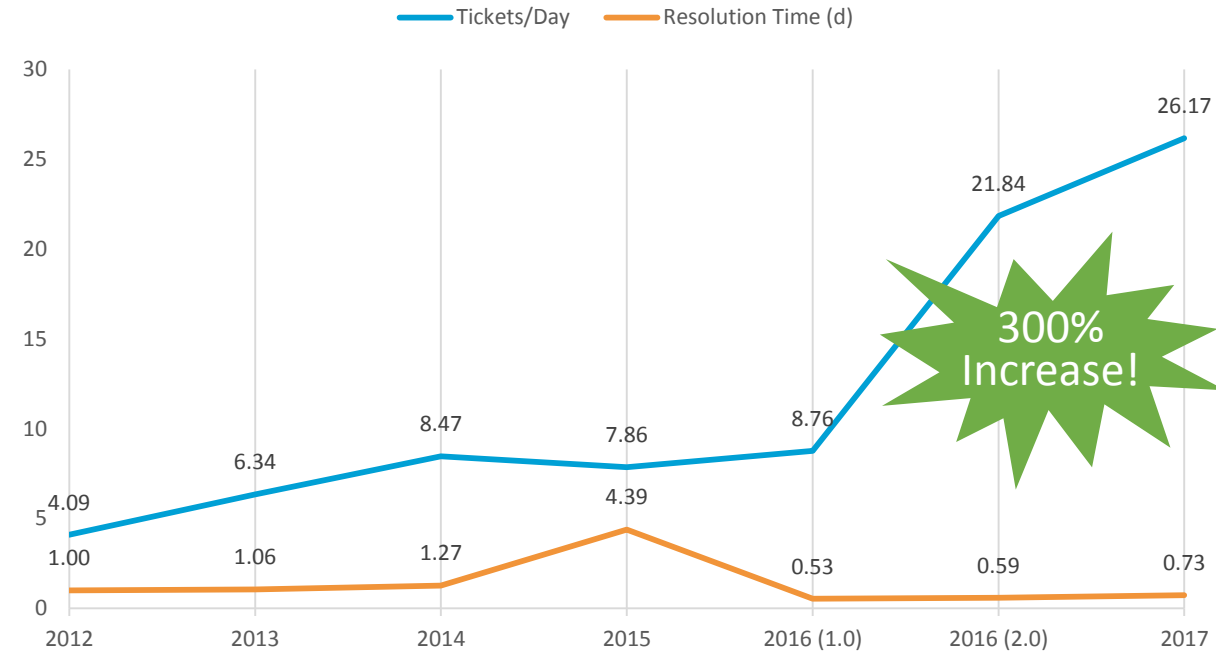
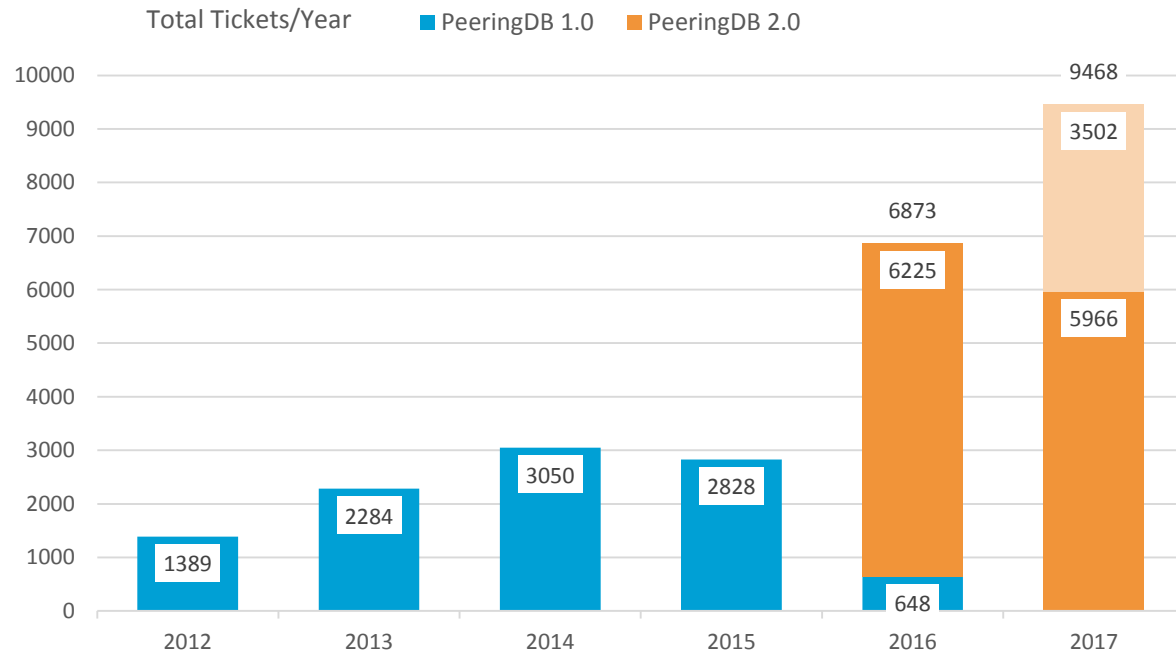
Admin Committee

- Manage administration of user accounts and PeeringDB records
- Answer support tickets
- Board members Job Snijders (Chair) and Arnold Nipper (Vice Chair)
- Language experience is helpful
- Contact: admincom@lists.peeringdb.com

Product Committee

- Ask for input from the community on desired features
- Manage roadmap and development priorities
- Write SoWs to solicit bids to complete requested features
- Board members Aaron Hughes (Chair) and Matt Griswold (Vice Chair)
- Contact: productcom@lists.peeringdb.com

Support Ticket Statistics



- Admin Committee volunteers are based around the world in a variety of time zones
- Goal is to resolve support tickets within 24 hours

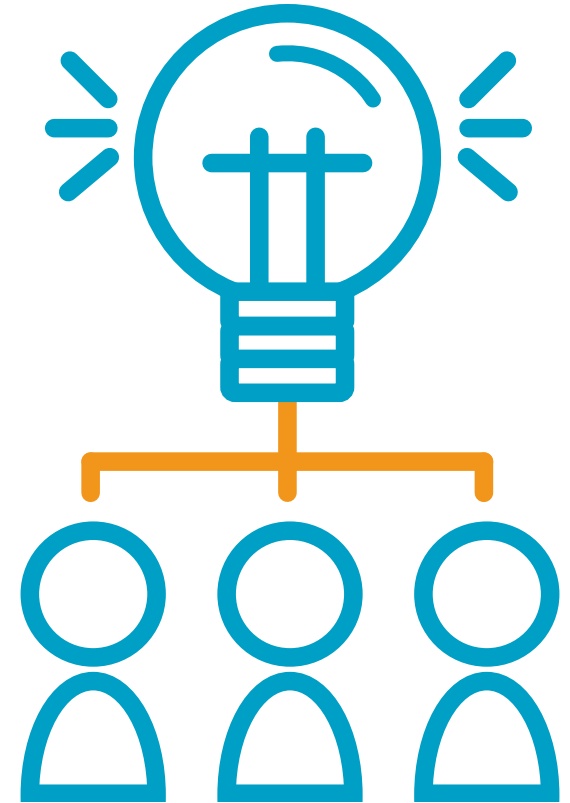
2017 – 2018 Strategic Direction

- Ensure reliability, security and support of PeeringDB services
- Maintain, develop, and enhance functionality of PeeringDB services as sought by the users and supported by the membership and community
- Educate the community on effective use of PeeringDB
- Educate the community on interconnection
- Evangelize use of PeeringDB



2017 – 2018 Strategic Direction

- Encourage support of PeeringDB via sponsorship
- Build a reserve of 2 years of operational funds for the longterm stability of the organization
- Strengthen relationships with operator and peering forums, and other related databases, to work cooperatively on interconnection topics
- Legal review of liabilities, and insurance (D&O)
- Succession planning



2017 Organizational Objectives

- Obtain contracts for all supporting service providers
- Ensure supporting services are always available
- Ensure regular backups for all services
- Ensure security for private user data
- Conduct redundancy and restoration test bi-annually
- Support the Admin Committee to ensure user expectations are met
- Manage contractor for maintenance, minor development and basic support for underlying PeeringDB platform
- Support the Product Committee for major development and feature enhancements to ensure user expectations are met
- Provide education material in the form of a quick start guide, embedded online assistance, webinars and tutorials
- Participate in peering discussions globally where possible
- Expand social media presence as new material is created
- Survey the existing sponsors
- Write and implement surplus plan
- Present at major conferences where possible
- Conduct one election in April each year
- Conduct one member meeting in April each year
- Engage council for annual review of liabilities and insurance
- Write succession plan

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Feature Workflow

- All features tracked using GitHub at <https://github.com/peeringdb/peeringdb/issues> with the ZenHub overlay
 - Anyone can open a feature requests, there are no internal or hidden requests
 - Open and transparent process for feature development
 - Workflow is at <http://docs.peeringdb.com/workflow/>
- Product Committee feature process
 - Evaluate and prioritize the requests
 - Request a quote for development costs
 - Request budget from the board
 - Manage implementation and scheduling

Example Categories

AC (Support Workflow)

Bug

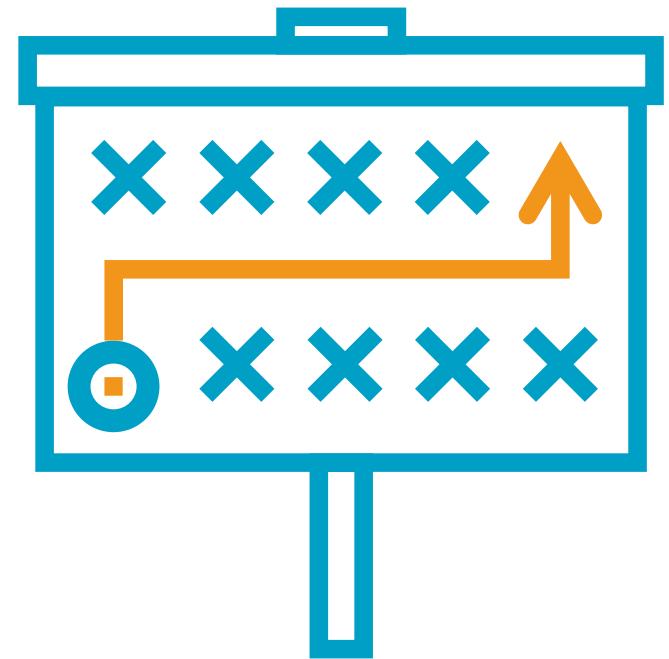
Enhancement

Usability

Your input is needed on features!

New Release Process

- Announced at least one week in advance with all changes to give the community notice
 - Beta site is already running the development version for testing
 - Announced on PDB Announce list, Twitter, Facebook
- Released on Wednesdays at 0400Z and avoids
 - Mondays and Fridays
 - International holidays
 - Large conferences and events (APRICOT, EPF, GPF, NANOG, RIPE, etc.)
- List of current changes (release notes) for each version are on GitHub at <https://github.com/peeringdb/peeringdb/milestones>



Beta Development

- Beta server
 - Available at <https://beta.peeringdb.com/>
 - Runs the latest beta software version
 - Full access over HTTP and the API
 - Database is local to the beta server only, changes are not reflected on the production servers
- Latest changes
 - Available at <https://beta.peeringdb.com/changes>
 - Redirects to the list of issues on GitHub
 - Documents all of the changes in the current beta version
- Anyone can log bugs and feature requests in GitHub at <https://github.com/peeringdb/peeringdb/issues>



2017 Roadmap

- Several maintenance releases with small features have been released since PeeringDB 2.0 was launched
- We will have major releases with larger features in 2017
 - Next one is 2.3.0, being released 2017-09-06
- Roadmap focus areas
 - Data quality, privacy, confidentiality
 - Usability and API
 - Platform stability and reliability
 - Product evolution
- Communication focus areas
 - Partner management
 - Communication outreach
 - Membership engagement

Become a PeeringDB Sponsor!

- **Diamond Sponsorship - \$25,000 / year**



- Limited to 2 sponsors
- Very large logo on top line of Sponsors page with URL
- Diamond Sponsor badge display on all records
- Social media promotion

- **Platinum Sponsorship - \$10,000 / year**



- Large logo on second line of Sponsors page with URL
- Platinum Sponsor badge display on all records
- Social media promotion

- **Gold Sponsorship - \$5,000 / year**



- Medium logo on third line of Sponsors page
- Gold Sponsor badge display on all records
- Social media promotion

- **Silver Sponsorship - \$2,500 / year**



- Small logo on fourth line of Sponsors page
- Silver Sponsor badge display on all records
- Social media promotion

- Contact sponsorship@peeringdb.com for sponsorship info

Microsoft Diamond Sponsor	
Organization	Microsoft
Also Known As	8068
Company Website	http://www.microsoft.com
Primary ASN	8075
IRR Record	AS-MICROSOFT

DE-CIX Frankfurt Platinum Sponsor	
Organization	DE-CIX Management GmbH
Long Name	Deutscher Commercial Internet Exchange
City	Frankfurt
Country	DE
Continental Region	Europe



Thank you to our sponsors!





Questions?