

The African Peering and Interconnection Forum (AfPIF)



22-24 August 2012
Johannesburg, South Africa
Hilton Sandton

Join us at AfPIF to access the interconnection opportunities in Africa

Register Today! www.afpif.org

Why attend AfPIF?

- > AfPIF is a regional event with global appeal! This is the best opportunity for African Operators, Service Providers, content providers and hosting providers to network
- > Meet and learn from the experts in your field
- > Participate in focused panel discussions on the business opportunities for regional interconnection and content growth
- > Acquire key knowledge on the latest global peering and interconnection strategies and techniques for operators
- > Meet and negotiate regional and international interconnection agreements
- > Advance Africa's global Internet competitiveness

According to 2011 research, 99% of the 142,000* peering and interconnection agreements were informal "handshake" agreements mostly negotiated at regional and global peering forums such as AfPIF. **Register Today!** www.afpif.org

At AfPIF we will address the key interconnection opportunities and challenges including:

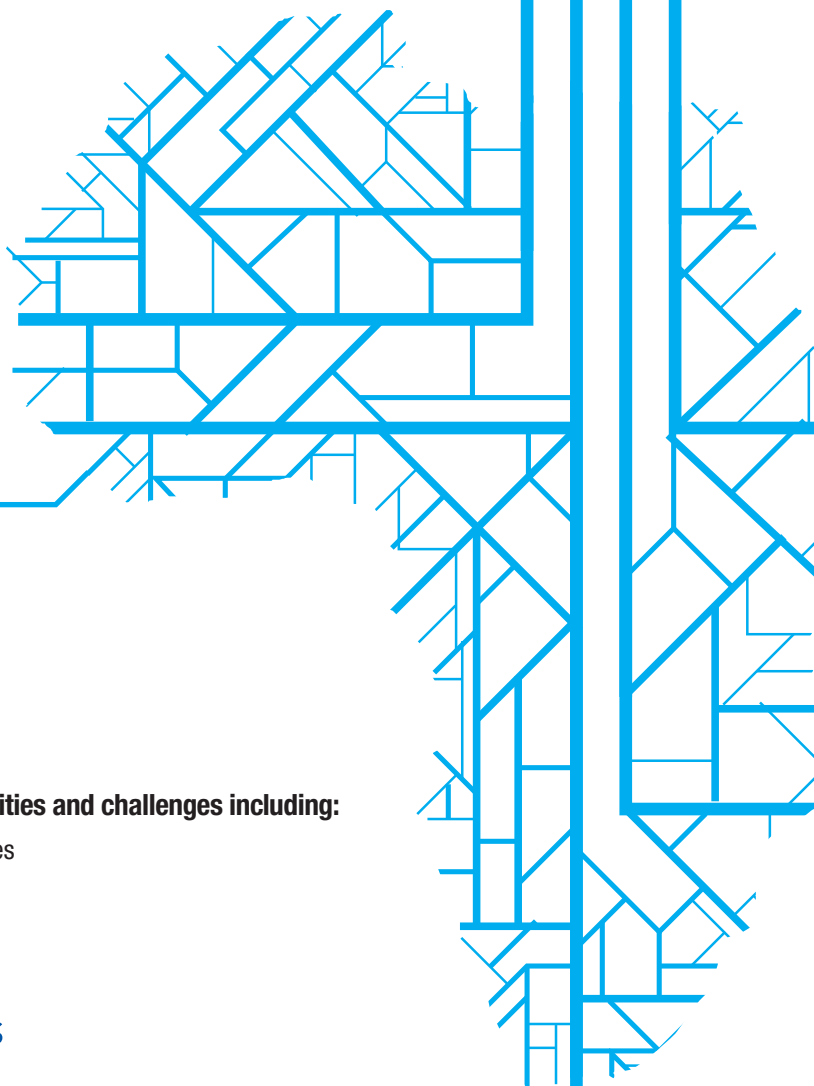
- > Fostering national and cross-border interconnection opportunities
- > Promoting the establishment of new Internet Exchange Points
- > Bridging the information asymmetry with respect to peering



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*Analyzed



Brought to you by:



AfPIF is changing how your network works

Following AfPIF 2009, East Africa has experienced 80% growth in the number of external regional networks interconnecting the Kenya Internet Exchange Point (KIXP).

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Gold Sponsors



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Attend AfPIF, and bring real change to your network

AfPIF will be a major opportunity for learning, community discussion, problem solving and business networking. With three full days of learning and sharing, AfPIF is a must attend event. Day 1 features special tutorials to bring you up to date on the latest in peering, transit economics and negotiations. Stay on for day 2-3 to gain the most from AfPIF, with key topics covering issues critical to the advancement of interconnection in Africa.

Who will attend:

- > African region Internet providers and operators
- > Telecommunications regulators
- > Content providers
- > Internet Exchange Point (IXP) Operators
- > Infrastructure providers
- > Data center managers
- > National research and education networks
- > Carriers and Transit providers

Agenda & Programme Outline:

22-August: AfPIF Tutorial Day

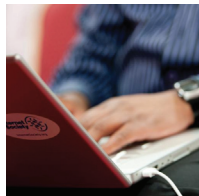
- > Peering and Transit Economics
- > Peering Negotiations and Strategies for Operators – Tools and Tricks of the Trade

23-August: AfPIF

- > Reducing the Transit Deficit
- > Submarine Cable Ownership Models: Business vs. Development

24-August: AfPIF

- > Terrestrial Capacity: From Capetown to Cairo – Appearance vs. Reality
- > Transition from National IXPs to Regional IXPs and the Local Content Formula



Key Networking Opportunities

AfPIF is a special opportunity to network and build relationships. Attend and connect with peers to advance your initiatives and build interconnections in Africa.

22-August – Beer & Peer

Held in the exhibit area, this is a terrific opportunity to maximize business networking

23-August – Social & Dinner

This more formal dinner creates the perfect setting to develop deeper relationships and solidify business partnerships while enjoying the best of South African hospitality

24-August – Closing Reception

Your final opportunity to network and meet with peers and colleagues

Registration is limited! Sign up today!

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